



GEETHA PREMKUMAR
Director

VECTOR INDOJANIX P LTD

YEAR OF ESTABLISHMENT 1990

AN ISO 9001: 2000 CERTIFIED COMPANY

Vector Indojanix Pvt Ltd, which was a small scale business that aimed to provide simple solutions to critical power problems locally, has now expanded its wings globally. The VIPL team aims to provide simple yet sophisticated, practical as well as cost effective solutions for all power related issues.

The company manufactures and markets quality servo voltage stabilisers, online UPS systems and related power electronic products. It has been in business for the past 18 years and gained its position among very big players, an achievement resulting from its business ethics. VIPL's strength lies in its honest customer relations and round the clock support. In fact, VIPL products are well known for its quality. Also the company has a steep growth curve and its latest venture into international business is the icing on the cake. VIPL has gone global by having taken the national distribution from ARTronic of TURKEY, (AEG Group of Germany).

In addition to a wide range of products, starting from single phase stabilisers to three phase oil cooled stabilisers, simple line interactive systems to online three phase UPS systems; the company has even entered into the field of car inverters and has launched energy saving equipment from Korea. Vector Indojanix is ISO 9001 certified, which reflects upon the quality of the establishment.

It consists of a team of young individuals, who are out to establish themselves in their domain. The director Geetha Premkumar, who has been in the business for the last 19 years, has bagged many awards, including the, 'Best entrepreneur award' from the Federation of Indian Industrial Women Entrepreneurs Association.

VIPL's strength lies in its customer retention over a decade. In the present competitive global scenario, if a company retains its customer close to five years, it is an achievement. On the contrary VIPL customers are utilising the services and sales of the company for more than 10 years. This was possible only due to VIPL'S quality products, committed after sale support, reasonable commercial deals. Big corporate companies are practicing social entrepreneurship today by doing lot to society, VIPL right from its inception, (although a SSI unit still) has silently contributed and still contributing for various projects in and around Chennai, with out any publicity and the same thing has been done even during difficult times of business.

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